

Poštovani,

pozivamo vas na *Znanstveni utorak* koji će se održati **9. lipnja 2016.** godine (četvrtak) u Velikoj dvorani Ekonomskog instituta, Zagreb, I. kat s početkom u 14 sati. Izlaganje će održati Simon Stickelmann na temu:

The implementation and internalisation of EU Consumer Protection policy in the Republic of Croatia

This study examines the degree of implementation and internalisation of EU Consumer Protection Policy (EU CPP) in Croatia. Two approaches were chosen. The first one assumes that within the institutional framework of Croatia EU-supervision, proper transposition, experience with respect to implementation and effective monitoring are related. The second one hypothesizes a significant correlation between consumer interest, preferred sources of information, consumer knowledge and consumers' perceived security. The data collection for the first approach is qualitative while the one for the second approach is quantitative and evaluated by the use of descriptive statistics, regression analysis and the analysis of variance. The study comes to the conclusion that the Croatian institutional framework to ensure the implementation of EU CPP is proper. While EU-supervision cannot be confirmed to have a significant influence on national motivation to transpose in Croatia, experience with EU Law implementation turns out to play a vital role for an effective monitoring system. A strong degree of interaction between controlling agencies and producers is found. The thesis identifies correlations between consumer interest and preferred sources of information on EU CPP and consumer knowledge. At the same time, consumer knowledge positively affects consumers' perceived security. The degree of consumer interest and consumer knowledge among Croatian consumers, however, turns out to be low.

Simon Stickelmann je student diplomskog programa *European Governance* koji zajednički organiziraju Sveučilište Masaryk i Sveučilište Utrecht. Trenutno je gostujući istraživač na Ekonomskom institutu, Zagreb, a istraživački interesi su mu ekonomske, političke i socijalne implikacije europskih integracija.

Zahvaljujemo na odazivu.