Pozivamo vas na Znanstveni utorak koji će se održati u srijedu **24. siječnja 2024.** u **13:00 sati.** Izlaganje će održati prof. Peter Wright na temu:

## The Market for Yugoslav Healthcare: Commodifying International Public Health in Non-Aligned Networks During Late Socialism

Izlaganje možete pratiti putem platforme ZOOM na idućem linku: <a href="https://us06web.zoom.us/j/89703403298?pwd=VI0Bfj3AwuwRLiqnda3Q7EDCUuEqBv.1">https://us06web.zoom.us/j/89703403298?pwd=VI0Bfj3AwuwRLiqnda3Q7EDCUuEqBv.1</a> Radni jezik izlaganja je engleski.

## Sažetak izlaganja:

This presentation explores the role of socialist Yugoslav public health experts, economists, and biomedical industry representatives in international public health in the late socialist period. While most studies of Yugoslav international healthcare expertise have focused on the figure of Andrija Štampar and the early socialist period, this talk examines Yugoslavia's prominent role in the World Health Organization's campaign "Health for All by 2000" during the 1970s and 1980s. In particular, it traces the efforts of Yugoslav healthcare policymakers to position Yugoslavia as a dispensary for biomedical products and healthcare expertise for "developing" countries. By the late 1970s, Yugoslav policymakers approached collaboration with the WHO as a means to both achieve the WHO and Non-Aligned Movement goals of improving access to and quality of healthcare in the Global South and to help solve domestic Yugoslav economic and healthcare crises. This presentation thus attends to the overlap between Yugoslav efforts to reform and "rationalize" domestic healthcare through commercializing healthcare services and the state's project of promoting its healthcare model and expertise on the international level.

## O predavaču:

Peter Wright je docent na Odsjeku za slavenske jezike i književnost na Sveučilištu Illinois Urbana-Champaign. Njegovi istraživački interesi uključuju povijest rada u nesvrstanoj Jugoslaviji te ekonomske i kulturne odnose te države s Globalnim jugom. Prof. Wright također istražuje teme rase i okoliša na suvremenom Balkanu. Njegov monografski rukopis nosi naslov "Posao solidarnosti: Socijalistička Jugoslavija, postkolonijalni razvoj i međunarodna trgovina u nepridruženom svijetu".

