

Institute of Economics, Zagreb in Brussels (BE) for the Kick Off Meeting of IDEA, an Erasmus+ Project

Institute of Economics, Zagreb (EIZ) was in Brussels on November 11th for the Kick Off Meeting of IDEA – Inspiring Entrepreneurship and Awareness in HE – a project co-funded by the Erasmus+ Programme of the European Commission - which involves a Consortium of 9 Partners from 7 European countries, i.e. Belgium, Croatia, Italy, Poland, Romania, Slovakia and Spain.



IDEA's innovative approach towards entrepreneurial success implies the use of digital skills applied to entrepreneurship, hence being able to keep up with the latest social, technological and economic trends.

At the meeting, Partners briefly introduced themselves, then the project's objective presentation followed, along with the mapping and stock taking of digital entrepreneurship dynamics, e-learning training material for students plus dissemination and visibility via future multiplier events.

Institute of Economics, Zagreb (EIZ) is a public scientific institute founded in 1939. Since then, it has been conducting scientific and development research in the field of economics, as well as applied research, which includes the development and application of methodology, preparation of strategic documents, background analyses for economic policy-makers and advisory services. It has a long record of implementation of projects in the lead role or in cooperation with many respectable partners (European Commission, European Parliament, World Bank, Croatian National Bank, UNDP, UNODC, UNICEF, OECD, Vienna Institute for International Economic Studies (WIIW), and many others). EIZ's role in IDEA project consists of conducting the research on digital entrepreneurship in Croatia. EIZ will work on mapping and stock taking of digital entrepreneurship dynamics in Croatia. The Institute will also contribute to the design of the e-learning training materials for students on digital entrepreneurship.

For further information on IDEA and other Institute of Economics' initiatives:

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