

The Evaluation of Innovation Policies Workshop

## **Evaluation of EU RTD Programs as a Part of Evaluation Culture Development**

The Institute of Economics, Zagreb, Conference Room, 1<sup>st</sup> floor

Trg J. F. Kennedyja 7, Zagreb

21 September 2023 at 10:00

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Monitoring and Evaluation (M&E) are indispensable for impactful industrial and innovation policy in the EU. They are an essential tool for learning and gaining new insights for further improvements of the existing and the design of future research-technology-development (RTD) programs. At the same time, Monitoring and Evaluation (M&E) tools are an enabling condition applicable to the European Regional Development Fund, European Social Funds, and the Cohesion Fund for the 2021-2027 financing period.

On the one hand, the monitoring and evaluation practice has been slowly developing in Croatia, and on the other hand, there is an almost daily need to use different M&E tools on different policy levels, which implies a request for strengthening the culture and practice of evaluation. The workshop has two mutually connected objectives: to provide an answer to the question of how to improve the monitoring and evaluation culture in Croatia and the question of how to improve the M&E practice of the EU RTD in Croatia.

The workshop will a) take a comparative stock of the current situation of the EU RTD practice in the EU and Croatia in the field of cohesion policy, b) identify gaps within EU best practices, and c) outline possible avenues for further activities in improving the level of national/regional/local capacities in M&E, especially in the context of the New European Innovation Agenda implementation. The workshop should gather external and local policy practitioners, policy analysts, researchers, and professional evaluators, who will present the situation from their angles, including specific examples of M&E practices.

This is a second workshop organized by the Institute of Economics, Zagreb (EIZ) and the network of policymakers, academics, and consultants, an informal group of individuals who are interested in improving the quality of policymaking and analysis in Croatia.

10:00 – 10:15: **Introduction**

**Tajana Barbić**, The Institute of Economics, Zagreb – *Opening remarks*

**Zoran Aralica**, The Institute of Economics, Zagreb – *Introductory note*

10:15 – 11:30: **Session 1**

### **Monitoring and Evaluation of EU Cohesion Programs: Methodological Issues – Reflections from the EU Level**

**Moderator: Zoran Aralica**

**Jan-Philipp Kramer**, PROGNOSE AG, Brussels – *Evaluation of RTDI Measures Supported by the ERDF. Learnings from the ex-post evaluation 2007-2013 and 2014-2020.*

11:45 – 13:00: **Session 2**

### **Round Table: Monitoring and Evaluation of EU Cohesion Programs: Methodological Issues – Reflections from Croatia**

**Moderator: Zoran Aralica**

**Bruno Škrinjarić**, The Institute of Economics, Zagreb – *Examining Policy Evaluation: Perspectives and Challenges in Croatia*

**Ivana Crnić Duplančić**, HAMAG-BICRO – *Monitoring of S3 in Croatia*

**Marina Tkalec**, The Institute of Economics, Zagreb – *Evaluation in Croatia – Experiences and the Way Forward*

**Marijana Sumpor**, Euro ekspertiza Zagreb – *Networking for Better Policy: Evolving Multisectoral Cooperation through the Croatian Evaluators Network (CEN)*

13:05 – 14:10: **Session 3**

### **Round Table: How to Strengthen the Monitoring and Evaluation Practice in Croatia and Integrate it into Policy Improvement**

**Moderator: Domagoj Račić**

**Jan-Philipp Kramer**, PROGNOSE AG, Brussels – *PPT presentation (ERDF Monitoring Systems in the EU – Comparative Findings and Learnings for the EU)*

**Ante Janko Bobetko**, Deputy President of the Management Board of HAMAG-BICRO

**Marijana Sumpor**, Euro ekspertiza Zagreb