

You are cordially invited to attend the Science Tuesday on **31 January, 2023** at **1 p.m.** when **Ivana Rašić, PhD**, and **Tanja Broz, PhD**, will present their paper

**Impact of the COVID-19 pandemic on entities in the creative and cultural industries – A case of two Croatian counties**

Please join the presentation using the following Zoom link <https://us06web.zoom.us/j/82496428317>

Working language of the presentation is Croatian.

**Abstract:**

The main objective of the paper is to collect and present data and information on the characteristics of creative and cultural industries (CCI) in the Istria and Šibenik-Knin counties, as well as to analyse their importance for the county and national economy. The research presents characteristics of the CCI sector in Istria and Šibenik-Knin counties and gives the assessment of the economic contribution of the CCI sector to the two counties and the Croatian economy. In addition, bearing in mind the fact that the COVID-19 pandemic has significantly changed social and economic life, causing numerous difficulties in everyday life and business, a special part of this paper will be dedicated to examining the impact of the COVID-19 pandemic on the CCI sector in Istria and Šibenik-Knin counties. The research focuses on the impact, resilience, and adaptation of the CCI sector in the mentioned counties to the effects of measures introduced to combat the spread of the COVID-19 pandemic.

**About the speakers:**

Tanja Broz, PhD, is a senior research fellow at the Institute of Economics, Zagreb. Ivana Rašić, PhD, is a senior research fellow at the Institute of Economics, Zagreb.