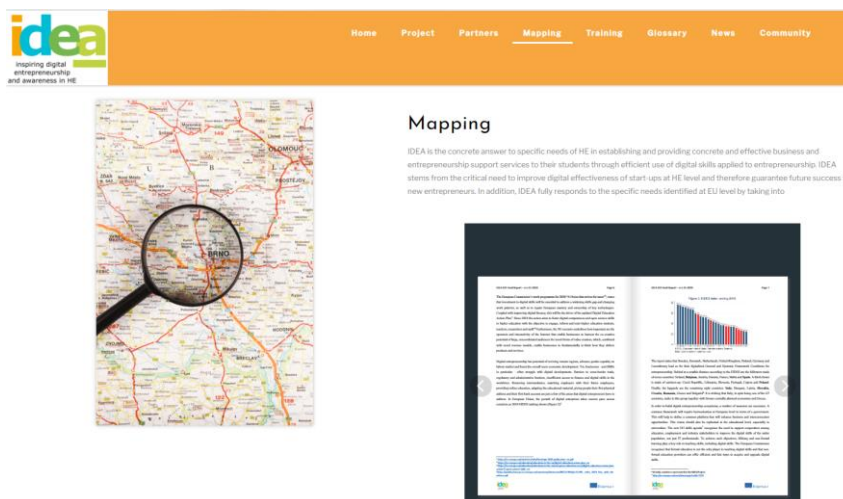
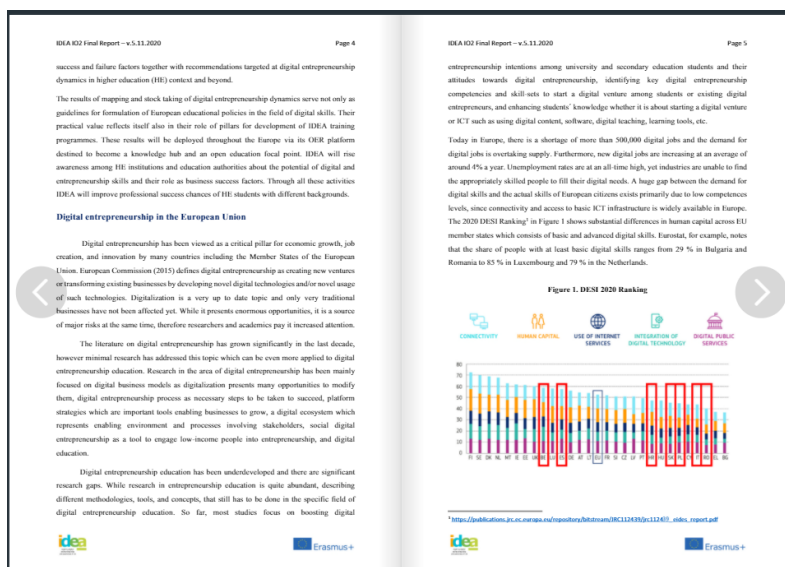


Final report of the project Inspiring Digital Entrepreneurship and Awareness in Higher Education (IDEA) available online

The IDEA Composite Final Report on the digital entrepreneurship dynamics and trends in the EU is now available on the official website <https://www.ideadigital.eu/mapping.php>



In particular, the report aims to map the digital entrepreneurship dynamics in the IDEA countries, identifying common trends in applying digital skills to entrepreneurship, as well as in good practices and tools in digital entrepreneurship.



IDEA project partners performed the mapping in their respective countries, as well as at an EU level. Based on this effort, IDEA partners proposed a set of success and failure factors, together with recommendations targeted at digital entrepreneurship dynamics in higher education (HE) context and beyond.

The Institute of Economics, Zagreb (EIZ) actively participated in the mapping activities, i.e. in the comprehensive mapping and stock taking of digital entrepreneurship dynamics in Croatia, identification of common trends in applying digital skills to entrepreneurship, mapping of issues, best practices and tools. EIZ project team researched and analyzed the existing legislative related to the digital entrepreneurship and education in Croatia, as well as the study programs and/or courses designed for digital entrepreneurship. EIZ



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also participated in extracting the success and failure factors, and in drafting recommendations for improving the digital entrepreneurship dynamics at different levels and in different contexts.

The results of mapping and stock taking of digital entrepreneurship dynamics will serve both as guidelines for formulation of European educational policies in the field of digital skills and as pillars for development of IDEA training programs.

IDEA is co-funded by the Erasmus Plus Programme and involves a consortium of nine partners from seven European countries, i.e. Belgium, Croatia, Italy, Poland, Romania, Slovakia and Spain. The project aims to raise awareness among HE institutions and education authorities about the potential of digital and entrepreneurial skills and their role as business success factors. Through the project activities, IDEA will improve professional success chances of HE students with different backgrounds.

To learn more about IDEA and the Institute of Economics, Zagreb, please visit:

www.ideadigital.eu

<https://www.facebook.com/IDEA-107568734164562/>

https://www.youtube.com/channel/UCJ_ODjvtQtGoOe7btPqAUA

<https://www.eizg.hr/en>

<https://www.eizg.hr/projects/ongoing-projects/inspiring-digital-entrepreneurship-idea-5092/5092>

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